



Corporate Hospitality and Sponsorship

Jersey's International Air Display has become a major annual event for tourists and locals alike.

The FREE display attracts many thousands of people to Jersey annually, who enjoy the spectacle from various vantage points around the Island.

Our Corporate Hospitality Centre is located at West Park, the focal point of the Display itself, where nearby ground attractions such as the helicopter static display and military vehicles provide additional points of interest.



Our sponsors recognise that that the Jersey International Air Display provides a unique focal point around which they can build conferences, business meetings, staff events or simply entertain clients.

Our Marquee area is expanding this year to enable business people, sponsors and guests to enjoy a first class lunch whilst watching the air display; a great combination.

With the "Lancaster" and "Spitfire" Marquees giving you the choice of hospitality packages there is something for everyone.

Our sponsors can also enjoy:

An invitation to Government House to meet the Lieutenant Governor, the pilots and sponsors the night before the display.

Guest flights on helicopters, jets or warbirds. (Subject to availability, safety and operating restrictions)

Details of their organisation appearing at the Display and in the FULL Colour Programme produced for the Display.

The airshow also appears in leading aviation magazines and in 2003 was the subject of a 1hr Discovery Wings programme.

Private viewing of vintage and modern aircraft at the Static display at the airport.

An online graphical/text link to your website from this one.

For further information on what we can offer, please contact:



+44 (0)1534 602012 (daytime)
+44 (0)1534 742551 (evenings)
hospitality@jerseyairdisplay.org.uk

Mervyn Le Masurier





2005 Sponsorship and Corporate Hospitality Tariff

Below is a basic guideline of what we can offer in return for your investment. We do aim to be flexible and as accommodating as possible. If you require additional information or would like to discuss possible alternatives please feel free to contact me as detailed below.

Sponsorship

Sponsor an Aircraft	
£1500	Lunch for two in our RAFA Marquee Conducted tour of the Airport Static Display Your logo on our website Your name/company name under the aircraft details in our programme and mentioned in public address announcements
Beyond £3000	As above but with the added opportunity of flying in a display aircraft. <i>Subject to decisions on safety/availability on the day.</i>

Banner Sites	
£250	Banner sites will give high volume exposure in the run up to and during the day of the show along Victoria Avenue. <i>The price quoted does not include design and printing.</i>

Sponsor a page in the Full Colour Programme	
£500	Over 6,000 high quality colour programmes are sold annually. This will help raise your company's profile locally.

Donations	
£1000 and Above	Lunch for two in our RAFA Marquee Conducted tour of the Airport Static Display
£10,000 and Above	As above but with the added opportunity of flying in a display aircraft. <i>Subject to decisions on safety/availability on the day.</i> You will also meet the pilots.

Corporate Hospitality

Corporate Hospitality in the "Lancaster" Marquee	
£120 per person	The price includes: a kir aperitif on arrival followed by a wonderful buffet lunch provided by the Jersey Potteries outside catering unit, in opulent surroundings. You will receive a complimentary programme and itinerary. You will then be able to view the display between courses and wine will be included during the meal. Following your lunch, if fine, you and your colleagues/ guests can sit outside the marquee and enjoy the rest of the display in comfort or chat to our many VIPS, including many local dignitaries, our sponsors, visiting senior personnel from the RAF, our veterans and of course, some of the pilots from the display..

Corporate Hospitality in the "Spitfire" Marquee	
£75 per person	Enjoy a wonderful afternoon at the focal point of the display (the datum) where pilots are asked to concentrate their displays. You and your colleagues or guests will receive an aperitif on arrival followed by a wonderful buffet lunch in lovely surroundings with the opportunity to view the display between courses. Following your lunch, if it is fine, you can sit outside the marquee and enjoy the rest of the display in comfort. The display pilots will also be eating in this marquee.